

Press Release:

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Tech Support Company, Bask Technology Acquired by Nanoheal

Marriottsville, MD – *October 2, 2017:* Three Twenty-One Capital Partners, LLC (321 Capital) announced its client, Bask Technology, a portfolio company of ABS Capital Partners and Signal Peak Ventures, has been successfully acquired by HFN, doing business as Nanoheal, Inc.

Bask's President and CFO Phil Fraher stated "We are very excited to be joining the HFN family, giving our support team the best-in-breed tools to better service our customers." HFN's CEO, Sridhar Santhanam stated "We are very excited about our acquisition of Bask. Combining Bask's customer-first approach and their team of professionals with our Nanoheal technology provides a superior experience for our customers. We look forward to expanding our reach as we combine these two outstanding companies."

Details of the transaction are not being disclosed.

Bask Technology, Inc., (Bask) headquartered in Lehi, UT is a private company offering subscription-based tech support services to individuals as well as small to medium size businesses (SMB's). Bask was founded in 2004, and is the most trusted home tech support company in the United States, with an A+ rating from the Better Business Bureau and outstanding online ratings from their customer base of nearly 30,000 consumers and 1,000 SMB's.

HFN, Inc., doing business as Nanoheal, headquartered in Lehi, UT is a global leader in automated help desk solutions. Nanoheal provides predictive device management software for Tech Support Providers, SMBs, IT Helpdesks, and anyone who wants to manage end-user devices.

Three Twenty-One Capital Partners, headquartered in the Baltimore-Washington Metro area, is the premier Private Investment Bank servicing the lower middle-market, with over \$15 billion in transaction value. Further information is available at www.321capital.com. #